

Collection Development Policy International Business

Subject Librarian: Vincci Kwong

Purpose of policy: The collection development policy for International Business guides the development and management of the International Business collection.

Program Description: The Department of International Business provides students with extensive backgrounds in international business issues such as finance, law, marketing, accounting, and economics.

Areas of established specialization

- International Finance
- International Marketing
- International Economics

Degrees Offered:

- Bachelor of Science in International Business
- International Business Minor

Clientele: The primary clientele are the undergraduate and graduate students, faculty, and staff of the Accounting Department.

Scope and Collection Guidelines

The International Business collection consists of works written for the basic through advanced undergraduate level and for basic faculty research. Graduate- and research-level publications are collected selectively.

Formats collected: Scholarly monographs, journals, professional/practitioner trade journals, and selected magazines. The preference for serials in this area is for online subscriptions.

Formats excluded: Pamphlets, newsletters, article reprints, and required textbooks.

Language: The collection is primarily in English.

Geographic coverage: All geographic areas are covered.

Chronological periods collected: Priority is given to current publications. Older imprints are collected selectively, usually as replacements for classic works, or upon request.

Subject Emphases: The International Business collection focuses on areas related to international finance, law, marketing, accounting, and economics.

Current Collecting Priorities: Based on areas of established specialization stated above.

Subjects Collected Selectively: None.

Reference: Reference material for International Business are selected by the Business and Economics subject librarian following the general subject parameters of the collection policy.

Interdisciplinary Considerations: Due to the interdisciplinary nature of international business, materials are also occasionally selected in the areas of law and psychology.

Location: International Business materials are housed in the Schurz Library. Works specifically about the discipline of International Business are classified in the HC, HD, HF and HG schedule of Library of Congress system. Below are LC call numbers for specific areas:

HC	Economic History and Conditions
HD62.4, HD2755.5	International Business Enterprises
HD70, HG5389	Manners and Customs
HF1416	Export Marketing
HF5389	Business Etiquette
HG3810-4000	Foreign Exchange. International Finance. International Monetary System.