

Collection Development Policy Business

Subject Librarian: Vincci Kwong

Purpose of policy: The collection development policy for Business guides the development and management of the general business collection.

Program Description: The general business degree provides you with a broad understanding of fundamental business concepts, including finance, marketing and management.

Areas of established specialization

- General business
- Human resources
- Entrepreneurship
- Organizational behavior
- Leadership
- Business and society
- Health care management

New and expanding areas of interest:

- Evidence based management in health care and other classes (Undergraduate)

Degrees Offered:

- Bachelor of Science in General Business

Clientele: The primary clientele are the undergraduate students, faculty, and staff of the Business Administration Department.

Scope and Collection Guidelines

The general business collection consists of works written for the basic through advanced undergraduate level and for basic faculty research. Graduate- and research-level publications are collected selectively.

Formats collected: Scholarly monographs, journals, professional/practitioner trade journals, and selected magazines. The preference for serials in this area is for online subscriptions.

Formats excluded: Pamphlets, newsletters, article reprints, and required textbooks.

Language: The collection is primarily in English.

Geographic coverage: All geographic areas are covered.

Chronological periods collected: Priority is given to current publications. Older imprints are collected selectively, usually as replacements for classic works, or upon request.

Subject Emphases: The general business collection focuses on areas related to general business, human resources, entrepreneurship, organizational behavior, leadership, business and society, and health care management.

Current Collecting Priorities: Based on areas of established specialization stated above.

Subjects Collected Selectively: None.

Reference: Reference material for general business are selected by the Business and Economics subject librarian following the general subject parameters of the collection policy.

Interdisciplinary Considerations: Due to the interdisciplinary nature of general business, materials are also occasionally selected in the areas of economics, communications, history, psychology and political science.

Location: General business materials are housed in the Schurz Library. Works specifically about the discipline of business are classified in the HB, HD, HF and RA schedule of Library of Congress system. Below are LC call numbers for specific areas:

HB Entrepreneurship

HD Management and organizational behavior

HF Human Resources

RA Health Care management